

These are CASH prices. If paying via credit card or using a method that charges a fee, please add \$5 for every hundred dollars of your bill. If paying by credit card through the website store, the fee will automatically be figured into the adjusted price on the website store.

Please email us with any questions or for quotes/clarification on services.

Price sheet good through Februrary 1, 2023 or unless otherwise updated on website. Please check website for updated prices. Website prices will be up to date to reflect price sheet by 10/1/2022

#### Training Prices in effect 9/1/22

| Full time                 | Includes feed and board (see contract for details and limitations). Includes up to one body work session per month. Includes Master blog subscription while horse is in training (doe not include video review). Includes two lessons per month while horse is in training. 30 minutes of consultation per month while horse is in training. | \$1,250 per month. Three<br>month minimum<br>commitment |
|---------------------------|--|---|
| Tune up / vacation<br>fit | For horses that have been in our training program with established clients   | Contact us for customized pricing                       |

# On Farm Services

Prices in effect 10/1/22. Lessons consist of 45 to 60 minutes of instruction time. First cancelation free. Additional Cancelations billed at 50% and next lesson must be paid in advance when booked. Cancelations reset every 6 months. This includes lessons that are part of a plan or package.

| Initial Lesson /<br>Evaluation       | Up to 1.5hrs of evaluation, instructional time and performance plan formation. Performance plan formation may be written or oral. If written, in-person time may be reduced but still included in the 1.5 hours.   | \$150 per student/horse combination |
|--------------------------------------|--|-------------------------------------|
| Introductory Plan /<br>Pay by Lesson | 1 lesson per month Additional lessons within the month may be purchased at \$75 per lesson.  | <b>\$80</b> per lesson              |
| Novice Plan                          | Two lessons per month. Free access to Novice level blog subscription - lessons do not roll over. Must be used within 31 days following purchase. Use or lose. Additional lessons within the month may be purchased for \$70 per lesson. 30 minutes of consultation per month included.               | \$145 per month                     |
| Master Plan                          | Three lessons per month. Free Masters blog subscription (no video review included) - lessons do not roll over. Must be used within 31 days following purchase. Use or lose. Additional lessons within the month may be purchased for \$65 per lesson. 30 minutes of consultation per month included. | <b>\$205</b> per month              |
| Master Plan Package                  | 6 lesson package. All benefits of Master plan lessons do not roll over. Packages must be used within 60 days of purchase. Use or lose. Additional lessons within the 60 day period may be purchased for \$65 per lesson. 30 minutes of consultation per month included.                              | <b>\$390</b> per package            |
| Group lesson                         | Up to 4 riders - must take a minimum of 1 individual lesson per month to ride in a group.  Lesson duration = 25 to 30 mintues per rider in the group.  | <b>\$45</b> per lesson              |
| Lesson horses                        | Add \$20 per lesson to above fee schedule. Add<br>\$40 for Novice Plan. Add \$60 for Master Plan.<br>Add \$120 to Master Plan Package.   | <b>\$20</b> per lesson              |

#### Prices in effect 9/1/22

# Virtual Services

| Video Lesson      | One 20 minute video submitted. Written and  | \$85 per lesson         |
|-------------------|---|-------------------------|
|                   | video performance plan returned.  |                         |
| Zoom Video Review | 20 minutes of video may be submitted. 30- 45  | <b>\$50</b> per session |
|                   | minute review of video on Zoom  |                         |
| Video Lesson Plan | One video lesson per month. 20 minute video submitted each month. One 30 to 45 minute Zoom review per month. Written and video exercise performance plan returned. Maser plan blog access which includes an additional 6 bi-monthly video reviews per year as outlined in Master blog subscritption. 30 minutes of consultation per month included. | <b>\$140</b> per month  |

# OFF FARM SERVICES

## Clinic prices in effect for all contracts signed after 10/15/22 and all clinics in 2023

Travel expenses which include: Travel related fees (airfare, tolls, rental car, parking, etc.), meals, and lodging are charged in addition to the fees listed below. Travel time is billed at \$35 per hour. Travel time is calcualted from my door to yours. Multi day clinics must be Full Clinics. Exception is that the last day in a multi day series clinic may be a Mini clinic or Taste Tester clinic. Clinic hours include both instruction with horse/rider and classroom instruction combined. Participant restriction is for horse/rider combinations. Classroom instruction hours may have additional participants. Additional clinic instruction hours past purchased package will be billed at \$80 per hour. Off farm services require a non-refundable deposit when scheduling.

| Taste Tester Clinic | Four hours and up to 6 riders. Includes up to 4 hours of travel (does not include travel expenses). Additional travel charged at \$35 per hour plus travel expenses. Attendees receive a 30 day Novice subscription to blog post. | \$650 per 4 hour day plus<br>travel expenses        |
|---------------------|---|---|
| Mini Clinic         | Six hours and up to 8 riders. Includes up to 6 hours of travel (does not include travel expenses). Additional travel charged at \$35 per hour plus travel. Attendees receive a 30 day Seasoned subscription to blog post          | <b>\$725</b> per 6 hour day plus<br>travel expenses |

| Full Clinic                  | Eight hours up to 10 riders. Includes up to 8 hours of travel (does not include travel expenses). Additional travel charged at \$35 per hour plus travel expenses. Attendees receive a 30 day Master subscription to blog post.   | <b>\$800</b> per 8 hour day plus<br>travel expenses |
|------------------------------|---|---|
|                              | 4 lessons minimum. MUST be within a 60 mile   | <b>\$85</b> per lesson. \$340                       |
| a single offsite<br>location | radius of my farm. Over 60 miles billed at clinic rate. 2hrs of travel included. Additional travel billed at \$35 per hour. Does not include travel expenses. Travel expenses will be split equally among riders. Does not include facility fees. Facility fees will be paid directly to facility owner. Students taking two or more lessons per month receive a Seasoned subscription to blog post. Students taking 3 or more lessons per month receive a Masters subscription to blog post. (No video review included) 30 minutes of consultation per month included for students taking 2 or more lessons per month. | minimum plus<br>travel expenses                     |
| Judging                      | 8hrs per day. Additional hours billed at \$50 per hour. Hours charged from arrival at show grounds to departure of show grounds. Travel   | <b>\$500</b> per 8 hour day plus travel expenses    |
|                              | billed at \$35 per hour.  |   |

### Blog Prices in effect 10/1/22

| Master   | One 10 to 15 minute video submission for review with written feedback bi-monthly. Add 20 to 30 minute Zoom review of video for \$20. Access to blog and videos. Access to live Monthly Master Zoom. 30 minutes of consultation monthly. 14 day free trial. | <b>\$35</b> Per month |
|----------|--|-----------------------|
| Seasoned | Access to blog and videos. Access to recorded Monthly Master Zoom. 7 day free trial.   | <b>\$15</b> Per month |
| Novice   | Novice - blog only. 3 day free trail.  | <b>\$5</b> per month  |

## Consultation Prices in effect 9/1/22

| Phone, email, text, | Lesson students taking 2 or more lessons per   | \$80 per hour intitial |
|---------------------|--|------------------------|
| messenger, in       | month and Master blog subscibers receive 30    | hour. \$60 for each    |
| person or zoom      | minutes of free consultation per month.        | additional hour.       |
|                     | Consultation includes review of products,      |                        |
|                     | general questions regarding horses/horse       |                        |
|                     | health, colaborating with other professionals  |                        |
|                     | on your team, consulting on purchase or        |                        |
|                     | evaluation of new horse, accompanying to       |                        |
|                     | appointments, general questions, etc. \$80 per |                        |
|                     | hour for the first two hours of the month. One |                        |
|                     | hour minimum required. \$60 for each           |                        |
|                     | additional hour.                               |                        |